ABSTRACT

An electronic book selection and delivery system distributes text to subscribers. The system includes the ability to use electronic links as well as a system for creating electronic links between specific electronic books and other electronic files. The links may be used or accessed by a menu system or by operation of a cursor and a select button. The other electronic files could be portions of a specific electronic book, such as a Table of Contents. The other electronic files could also exist external to a specific electronic book. For example, definitions provided in an electronic English-language dictionary could be linked to terms contained in an electronic book. The electronic links may be created by the book publisher or may be subscriber-defined. The links may use standard programming language such as hypertext markup language (HTML). The links may be established through use of a relational database.